

MAR 19 2004

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PTO/SB/97 (08-03)

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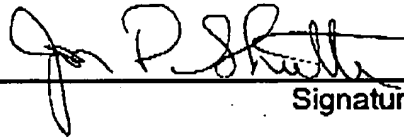
N0093 US

703/746-7239

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1. Response and Amendment "A"
2. Appointment of Associate Attorney Pursuant to 37 CFR 1.34(b).

Total Number of Pages Including Cover Page: 27

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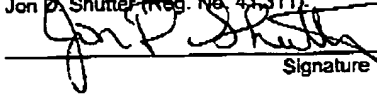
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Appl. No. 09/887,193
Amtd. dated March 19, 2004
Reply to Office action of December 19, 2003

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PATENT
Case No. N0093US


Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/887,193⁸
Applicant : Matthew A. Guido et al.
Filed : June 22, 2001
Titled : Geographic Database Organization that Facilitates Location-
Based Advertising
TC/A.U. : 2177
Examiner : Kuen S. Lu
Docket No. : N0093US
Customer No. : 37583

Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

RESPONSE

Sir:

In response to the Office Action of December 19, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Amendments to the Drawings begin on page 7 of this paper and include both an attached replacement sheet and an annotated sheet showing changes.

Remarks begin on page 8 of this paper.

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